Betsy Ray

3970 Old Fayetteville Road Sylacauag, AL 35151 (256)-267-6291 betsy.ray@triplethreads.com

EXPERIENCE

Triple Threads, Co-Founder

March 2020 - PRESENT

Triple Threads, — Creatives Manager

March 2020 - PRESENT

Managed all social media accounts (made posts, made content, planned photoshoots)

Ray, — Co-Founder, Creatives Manager

November 2024 - PRESENT

EDUCATION

Southern Union Community College

2022 - May 2024

Associates in Science

University of West Alabama

2024-Present

Integrated Marketing Communications

SKILLS

Growing Businesses

Social Media Marketing

Film Photography

Fashion Design

Influencer Marketing

Passionate in turning ideas into visual experiences, branding, and clothing. Thrives on pushing the boundaries of creativity.